

MOREFEST COMMITTEE MEETING

Date: Tuesday, July 9, 2024
Time: 6:15pm
Location: Zoom

Agenda:

1. Discuss list of vendors to receive application
2. Discuss and confirm communication plan
3. Any other business

In attendance: Lindsay Staples (chair), Michelle Beard (notetaker), Louisa Wilson (representing Friends of the Library and PTO)

List of vendors to receive application

Previous years' vendor names and contact information currently exists in multiple areas (text, email, etc.). The committee will create a google sheets document with names and contact information that will be kept under Morefest so that its available for future planning. Michelle will create and save the sheet and Lindsay will use it to send all former vendors the current application. The committee brainstormed a list of 18 former vendors. Once former vendors are sent the application, a post will go out on FPF soliciting applications. The committee will review all applications at one time.

Communication plan

Communication regarding Morefest will go out in earnest in mid-July with bi-weekly FPF posts (every other Thursday) and regular updates to the Morefest FB page. The Morefest FB page link will be included in FPF posts so that interested residents can follow along.

July 11th FPF – Morefest Committee to post

July 25th FPF – Morefest Committee to post

August 8th FPF – Friends of the Library to post

August 22nd FPF – PTO to post

September 5th FPF – TBD to post

Lindsay will print flyers and the committee will hang them around Moretown and surrounding areas.

The new Morefest logo is shareable.

Other Business

- The PTO plans to fence the entire perimeter of Morefest, instead of a small area for the beer tent. This will allow Morefest participants to integrate more fully with the community tents and food vendors. The PTO will staff volunteers at two entry points, as people come in from both the front and side.
- The committee will reach out to last years' parking volunteers to see who is willing to help out this year.

Next meeting will be July 30th at 6:15pm via Zoom